[[YOUR

LOGO

HERE]]

For more information:

XX-Name of Contact

o: xxx-xxx-xxxx • m: xxx-xxx-xxxx

xx@xxxx.com

**[YOUR AGENCY NAME] Enters Partnership with Hatchbuck**

*Begins Providing [XXinsert primary reason for partnershipXX] for Customers*

**ST. LOUIS, MO – XX, 2014 –** [YOUR AGENCY NAME], (*short phrase description of your business*), today announced an agency partnership with [Hatchbuck](http://www.hatchbuck.com), sales and marketing software for small business. By utilizing Hatchbuck’s software that combines email marketing, CRM tools, and marketing automation, [YOUR AGENCY NAME], will better serve its clients and the customers it serves.

[YOUR AGENCY NAME] can now offer smaller clients an affordable solution for managing marketing campaigns that create tangible and trackable ROI for clients. Partnering with Hatchbuck enables [YOUR AGENCY NAME**]** to extend company services, positioning them for long term, sustainable growth – not just one-off campaigns that move the needle temporarily.

<<COMPANY QUOTE>>

[[POTENTIAL TRANSITION STATEMENTS]]:

In partnering with Hatchbuck, [YOUR AGENCY NAME] ‘s clients will have tools at their disposal to build successes quicker, and have marketing campaigns that can nurture successes in the future.

[YOUR AGENCY NAME]‘s objective of empowering small business aligns with Hatchbuck’s mission to help power the dreams of small business.

[YOUR AGENCY NAME] and Hatchbuck have created a partnership to give its small business clients those additional resources to help grow their companies both in the short and long term.

<<HATCHBUCK QUOTE. Please use one of following pre-written quotes from Hatchbuck. ***These quotes cannot be altered in anyway, including: shortening quote, moving words/phrasing of quotes***.>>

“Small businesses deserve easy to use, affordable sales and marketing software to cultivate their growth. That’s why we’re here,” said Don Breckenridge, Hatchbuck CEO. “By working with [YOUR AGENCY NAME] and other partners, this helps more small businesses achieve sales and marketing success.”

“Marketing agency partners like [YOUR AGENCY NAME], reach more small businesses and help them to achieve sales and marketing success,” said Don Breckenridge, Hatchbuck CEO. “We believe strongly that small businesses deserve easy to use, affordable sales and marketing software to cultivate their growth. That’s why we’re here”

“Our partners, such as [YOUR AGENCY NAME], are smarter than the average shop,” said Don Breckenridge, Hatchbuck CEO. “They have the tools they need to measure campaign results and demonstrate actual ROI to their clients.”

To find out more about how [YOUR AGENCY NAME] is enabling small businesses to grow, visit [YOUR AGENCY WEBSITE].

**About** [YOUR AGENCY NAME]

XX…